



canadianblackbook.com

# TradeMax for Dealers

## Quick, easy lead generation tool for dealers

Canadian Black Book's TradeMax is an easy-to-use application. Dealers can quickly integrate it into their website, so they can generate more leads, faster.

Customers are able to enter their lead information quickly, which results in a higher lead conversion rate.

TradeMax is fully customizable, so you can personalize it to your dealership's logo, colors, font, and more.

TradeMax is ADF compliant and compatible with most CRM software.



Mercedes-Benz

Your Vehicle Information

**Let's Get Your Trade-In Value**

Get your trade-in value in three easy steps!

Enter Vehicle Year, Make, And Model

Mileage

Postal Code

Next: Vehicle Options

### Step 1: Vehicle Information

### Step 2: Vehicle Options

### Step 3: Contact Information

### Step 4: Lead Information

Your Vehicle's Options

We will apply the standard features of your vehicle to your value, please select any additional options.

Your contact information

Simply provide your information to see your estimated trade-in value now. You will also receive a detailed report via email.

Your trade-in value

Estimated value and breakdown

Powered by



English

**\$299**  
per month